

## **Short report on EM-ACE promotional event Leuven**

December 6 2013, Leuven (Belgium)

Host: International Office KU Leuven

The promotional event at KU Leuven consisted of two sessions:

- the staff workshop with focus on branding and recruitment experiences of the Erasmus Mundus programme and
- the student information session with practical and inspirational information on the possibilities to study or research via the Erasmus Mundus programme

During the staff workshop, Mr Andries Verspeeten (Ghent University) and Mr Giorgio Marinoni (UNICA Network) presented the results of the EM-ACE project and discussed with staff member from KU Leuven on the different findings and experiences from the Erasmus Mundus programme over the last years. They also presented the surveys for staff, Erasmus Mundus students and students in general.

Some feedback on the staff workshop itself:

- Most staff appreciated the opportunity to take part in the workshop as it offered the opportunity to reflect on the Erasmus Mundus programme
- There were positive comments about the way the EM-ACE presenters presented and their capacity to interact in the discussions

Some feedback on the student information session:

- Not many students attended the event. The period in which the event had to be organised made it impossible to connect it to any of the yearly international activities at KU Leuven to inspire and inform students about the possibilities to go abroad.
- The testimonials were mostly illustrative and brought by people that can inspire.
- The EM-ACE presenters gave an informative overview of the possibilities and the differences between Erasmus Mundus and other mobility activities. But it remained too administrative.